

# BETHANIA | LOGO FILE FORMAT GUIDE

	Client	Designer	Developer	Vendor
WHO FOR?	  	 	  	 
WHAT FOR?	<ul style="list-style-type: none"> <li>• Profile Images on Social Media</li> <li>• Internal Word Documents like Memos and Letterheads</li> <li>• PowerPoint Presentations</li> <li>• Email Signatures</li> </ul>	<ul style="list-style-type: none"> <li>• Website Design</li> <li>• Banner Ads</li> <li>• Animations</li> <li>• Swag</li> <li>• Signage</li> <li>• Marketing Materials</li> <li>• All Conceivable Design Projects</li> </ul>	<ul style="list-style-type: none"> <li>• Website / App Development</li> <li>• Custom Emails</li> <li>• Landing Pages</li> <li>• Blogs</li> </ul>	<ul style="list-style-type: none"> <li>• Business Cards</li> <li>• Stationery</li> <li>• T-shirt / Swag</li> <li>• Event Graphics</li> <li>• Flyers</li> <li>• Brochures</li> <li>• Direct Mail</li> <li>• Embroidery</li> <li>• Vehicle Decals</li> </ul>
WHERE?	<p style="text-align: center;"><b>Print</b></p>   			<p style="text-align: center;"><b>Digital</b></p>   
WHY?	<p><b>Scalable</b></p>    	<p><b>Editable</b></p>    	<p><b>Universal</b></p>   	<p><b>Transparent</b></p>     